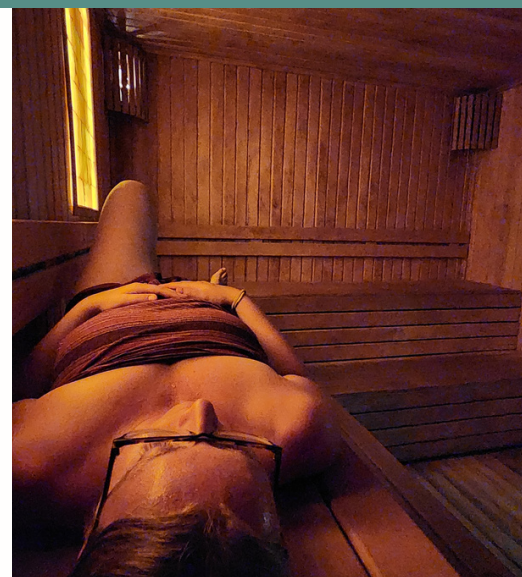


FOLEY EXPLORING - MEDIA KIT 2023

CONTENT CREATOR AND TRAVEL BLOGGER



Hello!

We are Amber and Brad Foley, previously corporate now full-time world travelers. We work from anywhere in the world creating digital content for both internet and engineering purposes. It is amazing to be able to share useful information, costs, and detailed reviews/recommendations for travelers on our Blog. We also share our traveling experiences, primarily on Instagram, Twitter, and Facebook, to show the world what is realistically possible while traveling. We are developing a repository of information, discussing what works, what doesn't, what is cost-effective, and what has the most value in all aspects of travel with our audience.



614

Total
Followers

@FOLEYEXPLORING



285 Followers

Average Reach Per Day: 650
Audience: 41% Women Age 25-34
Reel Engagement Rate: 4.8%



228 Followers

Average Impressions Per Day: 194
Average Link Clicks Per Day: 1
Engagement Rate: 5.9%



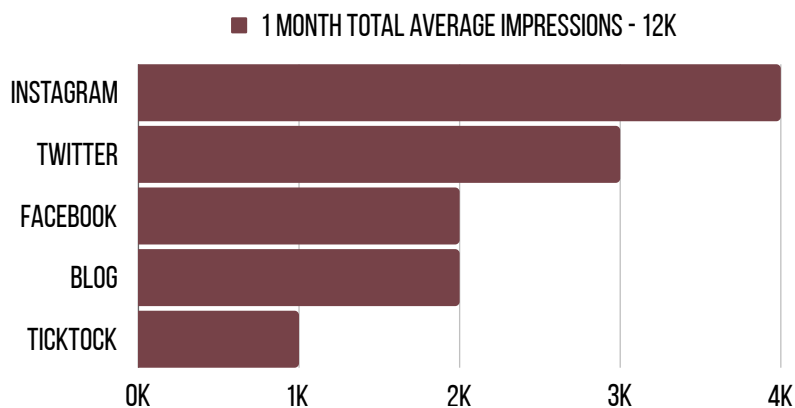
FOLEYEXPLORING.COM

2000 page views per month
73% US Visitors 5% UK Visitors
1 Post minimum per week

Let's work together!

We can create marketing material for you and reviews to share with our network.

We are also happy to negotiate! Let us know what you are looking for and we may be able to accommodate!



services & rates

Dedicated Instagram or Blog Post for Tour.....Free

We will write a Post on the experience we have and provide reviews in exchange for letting us have the experience for free. The goal is to share content on your platform and ours.

3+ Photos included.

Instagram/Facebook Reel on Product Experience.....Free

Send us a product! We will make a review and share our thoughts with our network. We may also provide a testimonial.

Full Package Lodging Review.....Free

In exchange for some nights at your accommodation, we will provide photos of your AirBnB/Hotel. This includes a Blog Post on the offering/our experience, and 3 Instagram stories per day mentioning the brand/location. 1 Twitter Post per day promoting the experience.

Brands we've worked with:



Royal Sonesta River North, Chicago

